



## 2017 El Rito Studio Tour Application Information and Form

**Tour Dates: September 30 and October 1st, 10:00 am – 5:00 pm**

**Who can participate:** El Rito residents who have studios in the village between State Highway 554 Mile Marker 7 and 14 are welcome to participate in the El Rito Studio Tour. This includes the Canyon Road. There will be a Mercado this year and applicants living beyond these boundaries may apply to show their artwork there. Applications for the Studio Tour and the Mercado are available at the El Rito Post Office, the El Rito Library, and at [www.elritostudiotour.org](http://www.elritostudiotour.org).

**Web Pages:** Each applicant may submit as many digital images as he/she wishes for his/her own full page on the studio tour website. Titles, dimensions, media, and any descriptions should accompany the photos. A bio and any other news about the applicant can be added to the web page and used for publicity purposes. Each applicant will be able to add or remove anything on his/her web page throughout the year. Print advertising and promotional outlets want the image to be at least 5" x 7" in dimensions and 300 dpi. Providing larger dimensions is quite all right. The material is non-returnable. Please review the current website for examples of web pages: [www.elritostudiotour.org](http://www.elritostudiotour.org). If you have any questions or need some help, please contact Cathleen Palumbo at [cp@cathleenpalumbo.com](mailto:cp@cathleenpalumbo.com) or 505-927-6210.

**Fees and Deadlines:** Fees for participating artists are \$50 per name on the brochure. **Final deadline for all listings on the Map/Brochure is June 1st.** Anyone wishing to participate after June 1st will be welcome and listed on the website, but not on the printed brochure.

**How to Apply:** Make checks payable to **El Rito Art Association**. Mail your application form and check to Jan Bachman, P.O. Box 335, El Rito, NM 87530, by June 1st. You may also e-mail the application form to [janbachmanstudio@gmail.com](mailto:janbachmanstudio@gmail.com).

**Mercado:** Please contact Joseph Garcia with any questions about the Mercado: [carverjag@yahoo.com](mailto:carverjag@yahoo.com) or 505-927-0885.

**How to help:** It is important for all participating artists to help with the organization and jobs required to host a successful tour. Artists may choose to help distribute brochures, help with donation mailing and thank-you notes, or help to deliver/pick up studio signs and directional signs before, during, and after the tour.

**Questions:** Please contact Jan Bachman at [janbachmanstudio@gmail.com](mailto:janbachmanstudio@gmail.com) or 303-817-0799.

## The 2017 El Rito Studio Tour Application Form

Name \_\_\_\_\_ Mailing Address \_\_\_\_\_

E-Mail \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Description of your work for the brochure map (ten words or less):

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Location of your Studio \_\_\_\_\_

Please choose how you would like to help the El Rito Studio Tour from the following list:

\_\_\_\_\_ **Fundraising:** Includes stuffing envelopes and mailing letters, follow-up calls to donors, and writing thank-you notes to donors

\_\_\_\_\_ **Brochures:** Deliver brochures to designated locations

\_\_\_\_\_ **Signs:** Deliver and pick up artist signs and directional signs before, during, and after the tour

Make checks for \$50.00 payable to the **El Rito Art Association**. Mail your application form and check to Jan Bachman, P.O. Box 335, El Rito, NM 87530, by June 1st to be listed on the brochure. You may also e-mail the application form to [janbachmanstudio@gmail.com](mailto:janbachmanstudio@gmail.com).