

## 2018 El Rito Studio Tour Form



## Application Information and

**Tour Dates:** September 29th & 30th 2018 - 10:00 am – 5:00 pm

**Who can participate:** El Rito residents who have studios in the village between State Highway 554 Mile Marker 7 and 14 are welcome to participate in the El Rito Studio Tour. There will be a Mercado this year and applicants living beyond these boundaries may apply to show their artwork there. Applications for the Studio Tour and the Mercado are available at the El Rito Post Office, the El Rito Library, and at [www.elritostudiotour.org](http://www.elritostudiotour.org).

**Web Pages:** Each applicant may submit as many digital images as he/she wishes for his/her own full page on the studio tour website. Titles, dimensions, media, and any descriptions should accompany the photos. A bio and any other news about the applicant can be added to the web page and used for publicity purposes. Print advertising and promotional outlets want the image to be at least 5" x 7" in dimensions and 300 dpi. Providing larger dimensions is quite all right. The material is non-returnable. Please review the current website for examples of web pages: [www.elritostudiotour.org](http://www.elritostudiotour.org). If you have any questions or need some help, please contact Cathleen Palumbo (505 927-6210), [cp@cathleenpalumbo.com](mailto:cp@cathleenpalumbo.com).

**Fees and Deadlines:** Fees for participating artists are \$75 per name on the brochure. **Final deadline for all listings on the Map/Brochure is June 1st.** Anyone wishing to participate after June 1st will be welcome, but will **not** be listed on the website, nor on the printed brochure. Fee remains the same.

**How to Apply:** Make checks payable to **El Rito Art Association (ERAA)**. Mail your application form and check to:

Julie Wagner: PO Box 758 - El Rito, NM 87530 -505-423-2868.

Get applications sent in **by June 1, 2018.**

**Mercado:** Please contact: Carmen Campos - (575) 581-4422 or (505) 927-2717  
[carmen\\_campos7@yahoo.com](mailto:carmen_campos7@yahoo.com)

**How to help:** It is important for all participating artists to help with the organization and jobs required to host a successful tour. All artists must help distribute brochures, as well as help with donation mailing and thank-you notes, or help to deliver/pick up studio signs and directional signs before, during, and after the tour. We also require help with advertising, processing applications, bookkeeping, and other miscellaneous jobs.

**Questions:** Please contact Karen Sexton at (415)261-8645 - [ekstudio@cybermesa.com](mailto:ekstudio@cybermesa.com)

The El Rito Studio Tour is funded in part by the County of Rio Arriba Lodgers' Tax Fund and is fiscally sponsored by the El Rito Art Association, a 501(c)(3)

## The 2018 El Rito Studio Tour Application Form - Sept. 29th - 30th

Name \_\_\_\_\_ Mailing Address \_\_\_\_\_

E-Mail \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Description of your work for the brochure map (ten words or less):

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Location of your Studio \_\_\_\_\_

Please choose how you would like to help the El Rito Studio Tour from the following list:

\_\_\_\_\_ **Fundraising:** Includes stuffing envelopes and mailing letters, follow-up calls to donors, and writing thank-you notes to donors

\_\_\_\_\_ **Brochures:** Organizing information and getting it to the webmaster

\_\_\_\_\_ **Signs:** Deliver and pick up artist signs and directional signs before and after the tour  
Possibly repainting the signs before the tour or making new signs if needed

\_\_\_\_\_ **Advertising:** Helping with ads and getting them placed. Radio spots, newspapers and local magazines.

\_\_\_\_\_ **Web Master:** Keeping the web site up to date.

\_\_\_\_\_ **Treasurer:** Helping the treasurer and eventually taking over the treasurer's job. Collecting applications, keeping books among other things.

Please consider becoming an Artist Benefactor for an additional \$50 or more if you so choose, you may add your donation onto the check for your application fee.

Name as you would like it to appear on the benefactor list:

\_\_\_\_\_

Text you would like included: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Make checks for \$75.00 + donation payable to the **El Rito Art Association**. Mail your application form and check to: Julie Wagner - PO Box 758 - El Rito, NM 87530, by June 1st to be listed on the brochure.

**Thank you for your Participation**